ZINAT NAYEBZADEH

UX/UI DESIGNER

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UX/UI designer working across digital products and physical experiences, with an IT engineering degree and experience designing end to end, from research and information architecture through high-fidelity Figma prototypes and developer handoff. I design journeys that span digital and physical touchpoints, from mobile and web to in-person environments, including interfaces for Android apps and web platforms serving 10,000+ users. Working knowledge of HTML, CSS, and JavaScript means I design for what gets built.

SKILLS

UX User research & interviews, usability testing, personas, journey mapping, information architecture, wireframing, prototyping, interaction design, design systems, accessibility (WCAG), responsive & mobile-first, omnichannel & physical experience design

Design Visual design, typography, color theory, layout, branding & identity, illustration, digital + print

Tools Figma (incl. Dev Mode), Jira, Confluence, Adobe XD, Illustrator, Photoshop, InDesign, FigJam, Miro, Maze · HTML5, CSS3, JavaScript, jQuery, WordPress, Android Studio, VS Code

AI Claude, ChatGPT, MCP, and AI-enabled design tools for research synthesis, ideation, and rapid iteration · Conversational AI product design

Process Agile / Scrum, Lean UX, design sprints

EXPERIENCE

UX/UI & Graphic Designer · Panther Creative Inc. Vancouver, BC | Nov 2024 – Present

- Designed end-to-end visitor experiences for public exhibitions, including Salishan Place by the River, shaping visitor flow, information sequencing, and learning experiences in collaboration with technical designers.
- Conducted resident survey research for the Town of High Level on existing signage, informing design recommendations that increased public approval from 25% to 61%.
- Built a unified design system of color, type, and reusable templates applied across 8 sites, with accessibility standards for contrast, legibility, and viewing height enforced system-wide.
- Delivered 80+ interpretive and wayfinding pieces on projects valued at $2.2M+, collaborating with writers, project managers, and fabricators from discovery through installation.
- Designed and maintained the company WordPress site serving 700+ monthly users, restructuring navigation and page hierarchy to make services easier to find.

Graphic Designer · British Columbia Institute of Technology Vancouver, BC | Sep 2023 – Jun 2024

- Designed posters, Link magazine layouts, illustrations, and characters reaching 2,000+ students across 1,150+ printed editions, strengthening visual identity and improving reader engagement.

UX/UI & Graphic Designer · Himaweb Inc. Tehran, Iran | May 2020 – Oct 2022

- Designed interfaces for 2 Android apps and 5 web platforms serving 2,000+ users, applying mobile-first UX principles from concept through developer handoff.
- Conducted user and competitive research to guide design decisions and resolve usability issues before build.
- Built and customized responsive sites in WordPress and Elementor; layout and navigation changes contributed to a 25% increase in site traffic.

Website Content & UI Designer · ParsErtebat Co. Tehran, Iran | Feb 2016 – Apr 2020

- Designed and maintained web layouts, content, and software documentation for a product used by 10,000+ users, improving usability and accessibility.
- Built and updated pages in HTML, CSS, and JavaScript/jQuery alongside developers, using customer support feedback as a research input to improve interface clarity.

EDUCATION & CERTIFICATION

Certificate, UI/UX Design - British Columbia Institute of Technology (BCIT) 2026

Certificate, Graphic Design (48-credit condensed program) - BCIT 2024

BSc, IT Engineering & Multimedia Design - Azad University 2015

Google UX Design Professional Certificate (Coursera) · Figma & WordPress Essential Training (LinkedIn Learning)